ABC, 196
Abu Ghraib torture scandal, 102n. 41, 103n. 48
Ackerman, Seth, 179–80
Adams, John Quincy, 117
advertising, 46–47, 79–80, 96n. 2, 176
AE Harris Trust, 177
Afghanistan, 29
agitprop, 8, 55, 185
Aikman, David, 113, 120, 123, 126n. 5
Ailes, Roger, 179, 190
Alien and Sedition acts (1798), 24
Allen, Herbert A., 177–78
American Empire, 164, 166
American Renaissance Film Festival, 125n. 4
anecdotes, representative, in GWB, 113–14, 116
anti-corporate exposés, 19
antiwar movement, 78, 86–87, 90, 94
Aristotelian rhetoric, 134, 136
audiences: analysis of, 16–17; Fox effect on, 195–96; misperceptions by, 196; partisan documentaries and, 156–58; potential for mobilization of, 132; and rhetorical potential of documentary film, 137; roles of, 135–36; skepticism of, encouraged in Outfoxed, 190 authenticity, 26–28, 44–45, 116–17, 133–34 avant-garde, 7–8
Bachrach, Judy, 40–41
backstage behavior, 27
back stories, 189, 193
Bagdikian, Ben, 176–77
Balsiger, David W., 125–26n. 4, 127n. 8
Bandar bin Sultan bin Abdul Aziz al-Saud
"Bandar Bush," 30–31, 39
Barnouw, Erik, 4–5
Bath, James R., 36, 39
Benson, Thomas W., 215
Berger, John, 27
Bettig, Ronald V., 13–14, 16, 215
Big Media, 174, 196–97
bin Laden family, 29, 39, 43
Blair, Tony, 69, 179
Bloodworth-Thomason, Linda, 9
Booth, William, 60, 161
Borda, Jennifer L., 11, 16, 215
Bossie, David, 63
British Sky Broadcasting, 177
broadcast network news vs. cable news, 195–96
Bureau of Motion Picture Affairs, 5
Bush, George H. W., 19, 30, 158, 166
Bush, George W.: with "Bandar Bush," 30–31; and bin Laden family, 29, 39, 43; in Celsius 41.11, 69, 73–74; clean war media strategy, 99n. 26; as evangelical Christian, 107, 113–14, 118–20, 122–24; eye antics of, 31–32; in GWB conclusion, 120–21; image of, 35–37, 79; inauguration of, 131, 138; indictment of, 164–65; in Iowa debate, 110–11; military service of, 80; motives for Iraq war, 33–34; negative ads in campaign of, 96n. 2; neo-cons in administration of, 166; in Outfoxed, 192–93; in presidential campaign, 1; and reawakening, 116; reelection of, 15;
Bush, George W. (continued): Saudi Arabian government officials and, 39; Saudi Arabian oil conglomerates and, 29–30; security briefs and, 68; sentence commutation by, 165; September 11, 2001, and, 64–65, 119; sound bites montage, 65; State of the Union addresses, 123, 164–65; support for, 25; temptations of, 114–15; and Texas recount laws, 142; United Nations address, 119; vacation time, 67–68; Vietnam War and, 12

Bush, Jeb, 39, 139, 141–42
Bush, William "Bucky," 113, 122
Bush's Brain (Shoob), 159, 174
BuzzFlash, 155–56

cable news vs. broadcast network news, 195–96
Calley, William, 89–90, 103n. 47
calls to action, 17–18, 57, 131–32, 136, 150n. 24
campaign ads, 46–47, 79–80, 96n. 2
campaign discourse, 26
campaign films, 8–9, 19, 157
campaign rhetoric, in F9/11, 11
candidate biography films, 157–58
capitalist competition and dual economy, 175–76
Capra, Frank, 5, 7
Card, Andrew, 37
Carlyle Group, 30, 68
Carter, Jimmy, 179
Carvelle, James, 157
Cavuto, Neil, 180

CBS, 182, 195–96
Celsius 41.11 (documentary): approaches used in, 57–59, 69–71; critical response to, 59–60, 74–75; discourse in, 11–12, 61–62, 74; music in, 70; organizational logic of, 66; on PATRIOT Act, 73; production and distribution of, 63; as rebuttal of F9/11, 55; rhetoric of, 10; September 11, 2001, and, 65; testimonials in, 73–74

Center for American Progress, 181
Charge to Keep, A (Bush), 114
Cheney, Dick, 30, 192
Chetwynd, Lionel, 63
Christensen, Terry, 37–38
Christians, 12–13, 106–7, 118–20, 123–24, 126n. 6
citizen journalism, 19–20
Cicero, on rhetoric, 106
Cinema Libre, 182–83
cinematic techniques, 69–71, 119
cinema verité movement, 8
citizen journalism, 19–20
Citizens United, 25, 63
City, The (Steiner and Van Dyke), 5
Clark, Jason, 67–68
Clarke, Richard, 29
Cleland, Max, 91, 93
Clinton, Bill, 68–69, 157
Clinton, Hillary, 69, 179
CNN, 180, 195–96
Cohen, Jeff, 192, 194
Cold War, 25
Combs, James and Sara, 159–61
committed documentaries, 132, 136
commodity-marketed discourse, 26–27
consensual thinking, 168
conservative filmmaking, 126n. 4
conspiracy theories, 26, 38–40
Conyers, John, 36
Corporation for Public Broadcasting, 196
Coulter, Ann, 63, 71–72
Couric, Katie, 36
Coyote, Peter, 139
creative reenactment, as mimesis, 136
critical response: to Celsius 41.11, 59–60, 74–75; to F9/11, 40, 74–75; to Fahrenhype 9/11, 59–60, 75; to FNC, 183–85; to Going Upriver, 84; to GWB, 16–17; to Uncovered, 162–63, 166
critical thought, emotions and, 35
Cronkite, Walter, 92, 189
Crossfire (tv program), 195
cultural wars, 112, 118, 158–59

Daily Show (tv program), 195
Dean, Howard, 40, 69–70
Dean, John, 154, 165
de Antonio, Emile, 85
Dear America—Letters Home from Vietnam (documentary), 100n. 35
deliberative discourse, 11, 26
democratic communications system, 14
democratic discourse, 148
Democratic National Convention, 41, 98n. 16
Democratic Party, 167, 178–79
democratic propaganda, 20
democratic rhetoric, standards of, 15
demonstrative proofs, 134–35
digital filmmaking systems, 62, 156
Dill, David, 146–47
direct address, 31–32, 138
direct cinema movement, 8
discourses: behind-the-scenes, 33; campaign, 26; commodity-marketed, 26–27; deliberative, 26; democratic, 148; of pain, 17, 86–87; political, 17, 19–20, 60–62; rational, 17, 74; of sobriety, 133–34
distribution models, 10, 62–63, 149n. 5, 155–56, 170, 173, 181–83
documentary and documentaries: as argumentative art form, 17; committed, 132, 136; devices of, 189–94; doubled mimesis of, 148; history of, 9–15, 56–59; as hybrid genre, 133; key qualities of, 159; logic of, 57–58; renaissance in, 173; rhetorical potential of, 57, 132, 137; shorts, 6–7; standards of, 15; as term, 3–4, 21 n. 3. See also types of documentaries
documentary filmmaking modes, 57–58
documentary representation, modes of, 84–85
Dog Eat Dog Films, 41
Doonesbury (Trudeau), 183–84
double bind, in documentary debate, 55–56
Dubin, Cathy, 138
Dukakis, Michael, 9
Du Pre, John, 189
Edelman, Murray, 17, 46
Edison Film Company, 3
editing, 58, 64, 140–41, 154
Edwards, John, 69, 81
Eisenhower, Dwight D., 5
Eisenstein, Sergei, 4
Emanuel, Ari, 41
Emanuel, Rahm, 41
embedded reporter system, 44, 103n. 45, 160, 162
emotional proofs, 134
entertainment value of new political documentaries, 18–21
enthymemes, in F9/11, 29, 36
Espionage Acts (1917), 24–25
ethical proofs, 134
evangelical Christians, 12–13, 106–7
evangelicals, 118, 121, 124, 126n. 6, 127n. 7
evangelical theology, 122–23

F9/11. See Fahrenheit 9/11 (F9/11) (Moore)
Fabiani, Mark, 41
Fahrenheit 9/11 (F9/11) (Moore): approaches used in, 69; arguments advanced in, 26; box office proceeds, 155; George W. Bush in, 35–37; as commodity-marketed discourse, 26–27; counter-publicity to, 54–55; critical response to, 40, 74–75; disclaimer in, 46–47; distribution of, 41; GWB and, 120; images of Bush in, 30–31; interest in, 54; media spectacle in, 17, 44; music in, 44, 70;
Fahrenheit 9-12 (Reichel), 54
Fahrenhype 9/11 (documentary): approaches used in, 57–58, 69; critical response to, 59–60, 75; discourse in, 11–12, 60–61, 74; making and distribution of, 62–64; Michael Moore in, 63–65, 69; on PATRIOT Act, 73; as rebuttal of F9/11, 55; rhetoric of, 10; terror threats in, 70; unaddressed issues in, 68, 71–72; us-vs.-them duality in, 66
Fairness and Accuracy in Reporting (FAIR), 180, 191–92
Fair Use doctrine, 182
faith-based initiatives, 115
feature-length documentary films, 2, 79
Federer, William, 115
Fellowship Adventure Group, 41
"Fifty-nine Deceits in Fahrenheit 9/11" (Koppel), 55
film, indexical quality of, 133–34
filmmakers, approaches of, 57–58
film noir movement, 8
film reviews. See critical response
first-person narratives in F9/11, 33–35
flag, upside-down, 95
Flaherty, Robert, 5
flip-floppers, 70, 80, 97n. 6, 192
Florida, and 2000 presidential election, 13, 132, 138–43
FNC. See Fox News Channel (FNC)
Fog of War, The (Morris), 85, 102n. 44, 158
Fonda, Jane, 82, 86, 101n. 38–101n. 40, 103n. 49
Ford, John, 5
Fox News Channel (FNC): creation of, 179–80; critical response to, 183–85; critique of, in Outfoxed, 174–75; and the Fox effect, 14, 194–97; "Fox News Alert," 193; Hurricane Katrina coverage, 180–81; immigration and naturalization story, 189–90; liberal pundits for, 180; message of the day, 190–91; news techniques of, 193–94; and viewer misperceptions, 196
Fox News Radio, 181
frame, in Stolen Honor, 85
framing, by embedded journalists, 160
Franken, Al, 189
Freiling, Thomas, 112
Frum, David, 63, 71
fundamentalists, 126n. 6
funding for films, 156
Gaffney, Frank, 71–72
Gaines, Jane M., 135–37, 148–49, 151n. 29, 152n. 36
Gardner, Stephen, 81–82, 98n. 16
Gere, Richard, 112
Glick, Jeremy, 187–88
Glover, Danny, 131, 138–39, 146–47
Godfather, Part 2, The (fictional film), 174–75, 186
Going Upriver (Butler), 12, 78–79, 83–84, 90–96
Goldberg, Jonah, 42
Gore, Al, 9, 138, 142, 145
government propaganda, 4–7
Graham, Billy, 114
Greenwald, Robert: on influence of his films, 159; intellectual property lawyers and, 182; on primary media, 160; and Uncovered, 153–54; and Unprecedented, 13–14, 131, 149n. 5, 151n. 30
Grierson, John, 3–6, 20–21
Grossman, Steve, 40–41
grouthink, 168
guerilla method of production and distribution, 173, 181
GWB. See George W. Bush: Faith in the White House (GWB) (documentary)
Kennedy, John, 92
Kennicott, Philip, 59, 74–75
Kerrey, Bob, 93–94
Kerry, John: antiwar efforts of, 90, 94; blue-blooded image of, 79; in Celsius 41.11, 69; documentary films about, 78, 84, 91–92; Jane Fonda and, 86, 101n. 40; in Fox news clips, 192; and John Murtha, 19; military medals of, 80, 94; military service of, 12, 87, 93; News Corp. and, 179; presidential campaign of, 1, 81, 98n. 16; SBVT and, 81–83; Senate testimony by, 85–86, 88, 95–96, 102n. 42; as Swift Boat captain, 92–94; as windsurfer, 79–80
Klein, Joe, 195
Koch, Ed, 63, 72–73
Koppel, David, 55, 67
Koppel, Ted, 36, 162
Krauthammer, Charles, 59, 69, 76n. 18
Kubba, Sam, 30
Lancet (newspaper), 185
Lang, Patrick, 168–69
Lantingua, John, 139, 141
Lapin, Daniel, 112, 118
Leff, Michael, 137
Lehane, Chris, 41
Lehmann, Megan, 184
Lembcke, Jerry, 90
Lettman-Pacheco, Sharon, 139–40
Libby, Lewis "Scooter," 165
liberal bashing, 74
liberal media, myth of, 194–97
Liberty Media, 177
Life and Times of Grizzly Adams, The (Sellier), 125n. 4
Lincoln, Abraham, 3–4
Lionsgate Films, 41–42
Lipscomb, Lila, 34–35, 65–66
Lorentz, Pate, 5
Lumiére, Auguste and Louis, 3
Mackey-Kallis, Susan, 13, 16, 215–16
MacMichael, David, 168
Madison, James, 110, 117, 129n. 14
mainstream media, 159–62, 167, 174
Malone, John C., 177
Man from Hope, The (Thomason and Bloodworth-Thomason), 9
Man of Aran (Flaherty), 5
Mansfield, Stephen, 113, 119
Many Faces of John Kerry, The (Bossie), 63
"March of Time" newsreel series, 6
McCain, John, 41, 99n. 26
McChesney, Robert, 186
McGovern, Ray, 154, 164
McNamara, Robert, 85, 102n. 44, 158
McQuair, Denis, 187–89
Medhurst, Martin J., 12–13, 16–17, 216
media analysis, in Outfoxed, 187–89
media industry, 175–77, 186. See also news media
media reform movement, 173–74
media spectacle, 17–18, 27, 44–47, 60, 62
Medved, Michael, 59, 76n. 18
Meet the Press (tv program), 88
memories, retrofitting of, 96
Messaris, Paul, 31–32
Mfume, Kweisi, 140, 146
Michael Moore is a Big Fat Stupid White Man
(Hardy and Clark), 54
Miller, Zell, 58, 63, 71–72, 74, 116
mimesis: doubled, of documentary films, 148; as
form of knowledge, 151n. 29; opportunities
for, in Unprecedented, 140; political, 13,
135–37; powers of, 152n. 36; rhetorical,
133–37
Minor, Michael, 115
Miramax Films, 40–41
montage theory of Eisenstein, 4
Moody, John, 189–90, 192
Moore, Michael: bashing of, 54–55; in Celsius
41.11, 65–66; and F9/11, 2–3, 10–11, 25,
27, 54, 80; in Fahrenhype 9/11, 66–67, 71;
in GWB, 120; media spectacles by, 45;
mixed messages in humor of, 42–44; and
partisanship, 40–42
Moring, Mark, 128n. 8
Morris, Dick, 58, 61, 63, 68, 70–73
Morris, Errol, 85, 158
MoveOn, 181–83
MSNBC, 180, 194–95
muckraker journalism, 161
Muravchik, Joshua, 59, 72, 76n. 18
Murray, William J., 127n. 8
Murtha, John, 19
music, 33, 36, 43, 70, 193
My Lai massacre, 89
Myth of Separation, The (Barton), 129n. 14
mythologizing in documentary, 5
Nanook (Flaherty), 5
narratives: dialectical, 109–14, 116–20; first-
person, 33–35; historical, 96, 139–42. See
also individual films
narrow-casting, in 2004 presidential campaign, 1
National Cathedral memorial service, 119
National Public Radio (NPR), 196
national security, in 2004 presidential campaign,
78
Nazi Germany, propaganda films of, 6
NBC, 196
Network (fictional film), 174–75
New Beginning, A (Reagan campaign film), 9
New Media Monopoly, The (Bagdikian), 176–77
News Central (tv program), 99n. 27
News Corp., 175–80, 182. See also Fox News
Channel (FNC)
news media: audience misperception, by source,
196; cable vs. broadcast network, 195–96;
control of, 99n. 26, 102–3n. 45; liberal,
myth of, 194–97; mainstream, 159–62, 167,
174; and the war effort, 89
newsreels, 5–6
New York Post (newspaper), 185
Nichols, Bill, 4, 56–58, 75, 133–34
Nichols, John, 141, 145
Nightline (tv program), 41, 83, 99n. 26
Nixon, Richard, 81, 91–92
North, Oliver, 180
O’Neil, John, 81–82
O’Reilly, Bill, 183–84, 187–88
Outfoxed (Greenwald): beginning and ending of, 174–75; critical response to, 184–85; distribution of, 182–83; Fox-like techniques in, 194; guerilla method of documentary filmmaking and, 173–74; media analysis in, 187–89; montage sequences in, 192–93; production process, 181–82; rhetoric of, 13–14, 186–87; thesis of, 175; viewer skepticism encouraged in, 190
Palast, Greg, 132, 140–42
Paris Peace Talks (1971), 82, 99n. 22
Parry-Giles, Shawn J., 11, 216
Parry-Giles, Trevor, 11, 216
Parshall, Janet, 109–20
Parsons, Richard, 178
partisan advocacy groups, 158–59
partisan documentary films, 1, 19, 157
partisanship, limits of, 40–42
patriotism, 166–70
PBS, 182, 196
Pedersen, Michael, 34–35
Pentagon Papers, 101n. 38
Perez, Richard Ray, 131
Pershing, Richard, 91
photographic images, indexical quality of, 133–34, 136
Place Called America, A (Thomason and Bloodworth-Thomason), 9
Plame, Valerie, 165
Poage, E. Donald, 113–14
point-counterpoint documentary, 62
political campaign films, 8–9, 19, 157
political discourse, 17, 19–20, 55, 60–62, 75
political documentaries: and calls to action, 136; double life of, 100n. 34; insufficient context in, 16; late 20th century, 85; new, 2–3, 10–11, 13, 62; old, 8–9; public appetite for, 78; and social change, 148–49
political documentary movement, 174–75
political films, fictional, 9
political mimesis, 13, 135–37
political polarization in America, 158–59
politics, and documentary dialectics, 75
politics, as entertainment, 47
presidential campaign of 2004: campaign ads, 79–80, 96n. 2; campaign films, 8–9, 19, 157; context of, 2–3; fund-raising in, 1–2; issues of, 15, 78; partisan documentary films in, 1; political documentaries of, 14–15, 19
presidential election (2000), 13, 132, 138–43
print news, 196
production economies, 10, 173, 181–82
progressive documentaries, as propaganda, 100n. 34
progressivism, 148
propaganda, 6, 42, 100n. 34
pseudo-documentaries, 9
public television, 8

Rabinowitz, Paula, 135
Raskin, Jamin, 143
rational discourse, 17, 74
Reagan, Ronald, 9, 179, 189
Rehnquist, William, 116
Reichel, Aaron I., 54
Reich Film Chamber, 6
Reina, Charlie, 179
reinforcement films, 60
religion, in nation's governance, 115–16
Renov, Michael, 62, 159
representative anecdotes, in GWB, 113–14
Representing Reality (Nichols), 133
Republican National Convention, 41, 98n. 17
Republican Party, 179, 196
"Responses to Fahrenheit 9/11", 127–28n. 8
revolutionary cinema, 4
RGP. See Robert Greenwood Productions (RGP)
rhetorical critics, task of, 106
rhetorical mimesis, 133–37
rhetorics: Aristotelian, 134, 136; campaign, 11;
Cicero on purposes of, 106; conspiracy, 38–39;
deliberative, 11; democratic, standards of, 15;
Isocratean, 136–37, 148; of new political documentary, 10. See also individual films
Rice, Condoleezza, 164–66
Richards, Ann, 115

Riefenstahl, Leni, 6
Ritter, Scott, 154, 167
Rizzo, Gary, 45
Robert Greenwood Productions (RGP), 181–82
Roberts, Clayton, 145
Robison, James, 112–13, 122, 127n. 7
Roosevelt, Franklin D., 5
Rove, Karl: attack policy of, 81, 97n. 12; in Bush's Brain, 174; on evangelicals, 129n. 16; on the gift that kept giving, 97n. 6; goal for 2004 election, 121; intelligence leak and, 165
Rumsfeld, Donald, 27, 164–65
San Francisco Chronicle (newspaper), 185
Saudi Arabian officials, 30, 39
Savage, Michael, 167, 194
Savage Nation (tv program), 167
SBVT. See Swift Boat Veterans for Truth (SBVT)
Schlesinger, Arthur M., Jr., 14
Schumer, Charles, 179
Scott, A. O., 184, 187–88
Sekler, Joan, 131
Seldes, Gilbert, 7
self-censorship, 168
September 11, 2001: George W. Bush and, 64–65, 119; in GWB, 111, 118–19; National Cathedral memorial service for victims of, 119; and U.S. invasion of Iraq, 25, 163–64. See also Fahrenheit 9/11 (F9/11) (Moore)
Sheehan, Neil, 92–93
Sherwood, Carlton, 84–85, 88–90, 100n. 33
Uncovered: The War on Iraq (Greenwald)
(continued): impetus for, 153, 163;
innovations of, 154; patriotism of, 169;
success of, 155
Uncovered: The Whole Truth about the Iraq War
(Greenwald), 153–54
Unfit for Command (O’Neil), 81
Unger, Craig, 43
Unification Church, 100n. 33
United States Information Agency, 5
Unocal, 29–30
Unprecedented (Greenwald and Katz):
arguments of, 132; concluding ambiguities
in, 144–45; historical narrative in, 140–42;
lack of call to action in, 17–18; message of,
146; missed opportunities, 147–49;
narrative of, 138–39; as new political
documentary, 174; origins, release, and
awards, 131; rhetoric of, 13; undeployed
mimetic potential of, 132–33, 137
U.S. Supreme Court, 13, 142–44
USA PATRIOT Act, 73
USS Gridley (ship), 87

Van Dyke, Willard, 5
Vanity Fair (magazine), 40–41
Variety (magazine), 184–85
Veteran Intelligence Professionals for Sanity
(VIPS), 153–54
Vietnam: A Television History (documentary),
100n. 35
Vietnamese people, 91–92

Vietnam Syndrome, 89
Vietnam Veterans Against the War (VVAW), 80,
82, 94–95
Vietnam Veterans for a Just Peace, 81
Vietnam War: as analogy for Iraq, 78–79;
atrocities committed by U.S. troops in, 88,
102n. 44; civilians killed in, 102n. 44;
documentaries about, 85, 100n. 35; free fire
zone policy, 89, 93; in Going Upriver, 91–92,
94; opposition to U.S. involvement in, 103n.
45; troop levels in, 102n. 42
viewers. See audiences
virtual reality moments, 26, 28–29, 31–35, 44–
47
voting, computerized, 146–47
voting irregularities, 13, 132, 138–43

Walt Disney Company, 40
War Activities Committee, 5
war films, Great Britain and, 5–6
War Powers Act (1973), 24
War Room (Cutler), 157
wartime dissent, 24, 78
Washington Post (newspaper), 184
Washington Times (newspaper), 100n. 33
Waugh, Thomas, 132
Wead, Doug, 114–15, 126n. 6
weapons of mass destruction, 164
We Can Keep You Forever (documentary), 85
Weinstein, Bob, 41–42
Weinstein, Harvey, 41–42
Westin, Av, 190–91
Westin, David, 162
Westmoreland, William C., 93–94
WGBH, 182
Whiting, Willie, 141
"Why We Fight" series (Capra), 5
Wilder, Carol, 52n. 70
William McKinley at Home (Lumière and Lumière), 3, 8–9
Williams, Thomasina, 139
Wilson, Joe, 154, 164–65
Winter Soldier Hearings, 80, 87–88, 94, 102n. 41
WMD: Weapons of Mass Deception (Schechter), 162
Wolfowitz, Paul, 27
Woodson, Robert, 112–13, 126n. 6
Workers' Film and Photo Leagues, 7–8
World War II, documentary films of, 5, 8–9
WVC3 Group, 100n. 33
Wyler, William, 5
Year of the Documentary, 174
yellow cake, 164–65
Zahn, Paula, 167
Zogby, James, 80